

Valspar Introduces New Line of Exterior Stains to Inspire Creativity with Color Outdoors
Valspar® Stain Debuts Exclusively at Lowe's July 2018

CHICAGO, July 17, 2018 — The Sherwin-Williams Company, Consumer Brands Group announces today that it has a [new line of Valspar® exterior stain products](#). The new offering is available exclusively at Lowe's® stores nationwide and online at [Lowe's.com](#). Valspar stain comes in 50 beautiful, nature-inspired shades to add color to outdoor staining projects.



The Sherwin-Williams Company is a leading manufacturer and brings more than a century of coatings industry innovation. Valspar exterior stain provides all-weather protection in one coat and is available as a clear finish as well as transparent, semi-transparent and solid color stains. The inspiring range of colors helps consumers tap their creativity and enjoy their best life outdoors.

“We strive to provide endless color to our customers, and our new product line is no exception. Valspar stain is available in a wide range of colors – both expected and unexpected – because not only do consumers look to Valspar for quality products, but also as the authority on color,” says Andy Bottoni, Director of Marketing at The Sherwin-Williams Company, Consumer Brands Group. “With this new product line, we hope to inspire more creativity when it comes to outdoor color.”

The move follows a February 2018 [announcement](#) stating that The Sherwin-Williams Company, Consumer Brands Group became the only nationwide supplier to Lowe’s U.S. retail outlets for interior and exterior paints. The launch of Valspar stain at Lowe’s further strengthens its partnership by providing a simplified paint and stain line designed to make it easier for customers to buy and associates to sell.

In addition to Valspar stain, Lowe’s also offers a full line of Valspar paint and supplies for both consumers and professionals. Other Sherwin-Williams brands sold at Lowe’s include HGTV HOME® by Sherwin-Williams, Purdy®, Krylon®, Minwax®, Thompson’s® Water Seal®, Cabot® and more. To find the nearest Lowe’s store near you, visit <https://www.lowes.com/store/>.

About Valspar and The Sherwin-Williams Company

Valspar is a well-known, leading coatings and wood stains brand that was established in 1806 and is now part of The Sherwin-Williams Company. Founded in 1866, The Sherwin-Williams Company is the global leader in the manufacture, development, distribution, and sale of paints, coatings and related products to professional, industrial, commercial, and retail customers. The company manufactures products under well-known brands such as Sherwin-Williams®, Valspar®, HGTV HOME® by Sherwin-Williams, Purdy®, Krylon®, Minwax®, Thompson’s® Water Seal®, Cabot® and many more. With global headquarters in Cleveland, Ohio, Sherwin-Williams® branded products are sold exclusively through a chain of more than 5,100 company-operated stores and facilities, while the company’s other brands are sold through leading mass merchandisers, home centers, independent paint dealers, hardware stores, automotive retailers, and industrial distributors. The Sherwin-Williams Performance Coatings Group supplies a broad range of highly-engineered solutions for the construction, industrial, packaging and transportation markets in more than 115 countries around the world. In 2017 Sherwin-Williams reported sales of \$14.9 billion and employs approximately 60,000 associates worldwide. It has a prominent market position in architectural paint in North America, South America, China, Australia and the UK. In industrial coatings, the combined company is a global market leader in packaging coatings, coil coatings, general industrial coatings and industrial wood coatings. Sherwin-Williams shares are traded on the New York Stock Exchange (symbol: SHW). For more information, visit www.sherwin.com.

About Lowe’s

Lowe’s Companies, Inc. (NYSE: LOW) is a FORTUNE® 50 home improvement company serving more than 18 million customers a week in the United States, Canada and Mexico. With fiscal year 2017 sales of \$68.6 billion, Lowe’s and its related businesses operate or service more than 2,390 home improvement and hardware stores and employ over 310,000 people. Founded in 1946 and based in Mooresville, N.C., Lowe’s supports the communities it serves through programs that focus on K-12 public education and community improvement projects. For more information, visit Lowe.com.

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